

GRANT APPLICATION COVER PAGE (Attachment A)

Name of Applicant Organization: Montgomery County Public Health Nursing Services

Address: 1109 Highland Ave.

Red Oak, Iowa 51566

Phone: 712-623-4893 Fax: 712-623-5714

Contact Person: Jennifer Elarton- Parents as Teachers coordinator

Board of Directors Chairperson of Applicant: Mary Perkins – nurse administrator

Is your organization

Private School Public School

Private Not for Profit Government

Private for Profit Other _____

Tax Exempt Status [e. 501 C (3)]: government entity (county)

Federal ID#: 42-6005143

Name of Project: Montgomery County Parents as Teachers

Target Population of Project: families of Montgomery County having children 0-5 years

Category New Project Existing Project

Total amount requested from Boost4Families \$115,750.00

In-Kind Contributions/10% match \$16,184.00

Other funding secured for this project \$1,795.00

TOTAL PROGRAM COST \$133,729.00

I certify that I am duly authorized to commit and assurances for the applicant, and therefore agree to comply with all the provisions of the Request for Proposal, and to the best of my knowledge, the information contained in this application is correct and complete.

Mary Perkins
Signature of authorized Officer/Director of Applicant

4-28-2009
Date

nurse administrator
Title

Proposal Check List

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Applicant Name:

**Montgomery County
Public Health Nursing Services
Parents as Teachers**

FUNDING REQUEST

1. Description of the organization

Public Health Nursing Services of Montgomery County has been offering the Parents as Teachers services since 1995. The Parents as Teachers program believes that the parent is a child's first and most influential teacher. The program assists the parents in recognizing that the early years of a child's life are critical for optimal development and provide the foundation for success in school and life. It is a belief of the program that all children and their families deserve the same opportunities to succeed, regardless of any demographic, geographic, or economic consideration. These opportunities to succeed can be fostered with a foundation of parent education and family support curriculum that has been based on established and emerging research.

2. Amount requested

Boost4Families and the community have shown tremendous support for the Montgomery County Parents as Teachers program during the past thirteen years. We continue to need the support and funds from Boost4Families to meet the projected goals and growing needs in providing support to families. A request of \$115,750.00 is being submitted for fiscal year 2010 in order to meet these. This amount reflects the same amount granted from Boost4Families in fiscal year 2009.

3. Purpose of request

The goal of the Montgomery County Parents as Teachers program is to provide support and encouragement to parents, increase parental knowledge of early childhood development, promote intellectual and physical development, increase literacy skills in our children, thus increasing children's school readiness and success. This comprehensive program assists in providing early detection of developmental delays, finds early health concerns, and encourages the prevention of child abuse and neglect.

4. Describe project in detail

Our program is facilitated by four staff members and supported by the staff of the public health office. The Parents as Teachers staff includes one part-time parent coordinator, one part-time parent educator serving our Spanish speaking families and two full-time parent educators. All four members of the Parents as Teachers staff have received certification in the Born to Learn Parents as Teachers Curriculum. All three parent educators have been certified at two levels: Prenatal to Three Years and Three Years to Kindergarten Entry. Two have certification in the Teen and Special Needs Curriculum. The families in our program are served with monthly home visits at which they are provided information on each child's development and respond to parent's questions and concerns. Last fiscal year our program served 146 families with 916 personalized visits. Our current figures for the first three quarters of this fiscal year show 154 families served with a total of 595 visits.

The same families are given the opportunity to meet with other program participants in a group meeting forum. The focus of these group meetings is to gain new knowledge, support from other parents, and provide early opportunities to become involved with community and school. In addition, the Parents as Teachers families receive developmental screenings and resource networking to various community

organizations. This networking is a direct result of close collaboration between our staff, other agencies and community programs. The program coordinator also serves the capacity of certified Child Passenger Safety Educator.

5. Target population

Montgomery County Parents as Teachers is a universal access program serving all families living within the county. Eligible parents must have a child ranging in age from prenatal to birth. A special emphasis is given to families considered to be “at risk”. Another area of priority is our Spanish speaking population. Currently we have dedicated a part-time bi-lingual educator to help us better serve this population. We know that there is a community need for the Parents as Teachers program in Montgomery County due to the large number of referrals and requests for our services. We receive referrals from Maternal Child Health, DHS, New Baby visits made by Public Health to all babies in Montgomery County, WIC, AEA14, the Latino Center and area professionals and families.

6. Project outcome

Montgomery County Parents as Teachers program goal is to provide support and encouragement to parents and increase parental knowledge of early childhood development increasing their child’s school readiness. The following outcome measures will be used

- Provide timely visits to all parents enrolled in the program.
- Provide parents the opportunities to attend group meetings.
- Collect data pertaining to the demographic, geographic and economic status of families enrolled.
- Encourage participating families to improve or maintain healthy family functioning, problem solving and communication.
- Encourage participating families to show an increase or maintain social supports.
- Assist participating families in connecting to additional concrete supports.
- Assist participating families in increasing or maintaining their knowledge about child development and parenting.
- Encourage participating families to improve or maintain attachment and nurturing between parent(s) and child(ren).

7. Strategies needed to implement project

Strategies used to implement the Parents as Teachers program in Montgomery County will be directed at the families and staff members. Families will be provided with monthly home visits and quarterly group meetings. Format and content for these will be based on the Parents as Teachers researched based curriculum. Staff members will increase their knowledge by attending training opportunities locally and regionally.

8. How the organization will sustain if funding is decreased

Montgomery County Parents as Teachers is always looking to acquire alternate funding sources in order to sustain and improve our program. In the event that Boost4Families funding would be decreased we would need to make adjustments until additional funding could be secured. The first adjustment would be to lower or eliminate

the amount of hours our Spanish speaking educator would be in contact with families. Additional adjustments beyond that point would be to reduce the amount of hours full-time employees spend in contact with our families. The majority of our budget is spent on staff salary and benefits. Montgomery County Public Health decided for fiscal year 2010 to forgo any cost of living raise in order to hopefully preserve the number of educators working with families.

9. If not fully funded is the program viable

The program is still viable even if not fully funded. Decreases in our funding are directly related to the number of families we can serve annually. A decrease in funding would cause a direct decrease in caseload being served. Any amount that Boost4Families would decide to award Montgomery County Parents as Teachers is greatly appreciated.

EVALUATION

10 How will you know if you are successful

Our program will evaluate its success on formal and informal measures. Formal measures of program success include data collection from Life Skills Progression (modified) survey and annual parent satisfaction survey. Data collected using program generated forms in regard to listed performance measures will also aid in evaluation of the Montgomery County Parents as Teachers program. This data will be a direct source for measuring the success of our stated program performance measures. Informal measures of success include full educator caseloads and parent comment taken from group meeting evaluations and annual parent satisfaction survey.

11. How will you measure your success

The following measures will be used with information being collected from Parent Satisfaction Survey and Life Skills Progression (modified). They will be reported to local empowerment on an annual basis to determine the program's success:

- By July 1, 2010 our program will have enrolled no less than 100 families and have completed no less than 800 face to face visits.
- We will provide the families being served with no less than quarterly opportunities to participate in a group education meeting.
- At a minimum we will collect data on the following: ethnicity of head of household, household size, annual family income, marital status, educational level of head of household.
- By July 1, 2010 no less than 75% of participating families will improve or maintain healthy family functioning, problem solving and communication.
- By July 1, 2010 no less than 75% of participating families will show an increase or maintain social supports.
- By July 1, 2010 no less than 60% of participating families will be connected to additional concrete supports.
- By July 1, 2010 no less than 75% of participating families will increase or maintain knowledge about child development and parenting.
- By July 1, 2010 no less than 75% of participating families will improve or maintain nurturing and attachment between parent(s) and child(ren).

Quarterly reports will be provided to local Empowerment to show ongoing success.

DETAILED BUDGET SAMPLE (Attachment C)

Please follow the budget format below. Each category must include detail line items such as the examples in italics. Must show 10% match, either from other funds or in-kind.

DESCRIPTION OF EXPENSES	PROPOSAL REQUEST	OTHER FUNDING (CBCAP – PCAIA)	OTHER FUNDING (IDENTIFY SOURCE)	IN-KIND MATCH 10%
Salaries: <i>List # FTE & titles</i> SUBTOTAL	2 ft parent edu 1pt parent edu 1 pt coordin \$67,169.00	Covering some of pt (bi-lingual) \$1,575.00	 \$0	\$1,200.00clerical \$2,376.00admin \$3,576.00
Benefits: <i>FICA</i> <i>IPERS/Retirement</i> <i>Health</i> <i>Dental</i> <i>Other</i> SUBTOTAL	\$5,139.00 \$4,472.00 \$24,714.00 \$1,609.00 \$0 \$35,934.00	\$120.00 \$100.00 \$0 \$0 \$0 \$220.00	 \$0	\$273.00 \$237.00 \$0 \$0 \$0 \$510.00
Training/Travel: <i>Registration fees</i> <i>Out of area travel</i> <i>In area travel</i> SUBTOTAL	\$1,000.00 \$2,030.00 \$4,200.00 \$7,230.00	 \$0	 \$0	 \$0
Office Supplies: <i>Postage</i> <i>Printing</i> <i>Supplies</i> SUBTOTAL	\$150.00 \$0 \$600.00 \$750.00	 \$0	 \$0	\$445.00 \$470.00 \$180.00 \$1,095.00
Program Materials: <i>Curriculum</i> <i>Participant materials</i> SUBTOTAL	\$400.00 \$4,267.00 \$4,667.00	 \$0	 \$0	 \$0
Equipment: <i>Purchase</i> <i>Rental</i> <i>Maintenance</i> SUBTOTAL	 \$0	 \$0	 \$0	\$0 \$0 \$400.00 \$400.00
Purchased Services: <i>Participant Transportation</i> <i>Facility rental</i> SUBTOTAL	 \$0	 \$0	 \$0	\$0 \$1,200.00 \$1,200.00
Subcontract Services: <i>Subcontract with other agencies</i> SUBTOTAL	 \$0	 \$0	 \$0	 \$0
Other: SUBTOTAL	 \$0	 \$0	 \$0	 \$0
Indirect Cost (not to exceed 8%)				\$9,403.00
TOTALS	\$115,750.00	\$1,795.00		\$16,184.00

Budget narrative

Montgomery County Parents as Teachers was able to secure funding from the Prevent Child Abuse Iowa Community Based Child Abuse Prevention grant during the past fiscal year. The budget detail (attachment C) reflects the remainder of the original \$5,000.00 amount awarded. The grant application and award date falls after the start of the fiscal year 2010. It is our intent to apply for these funds as they become available. In the past these monies have been designated to supplement the salary of our part-time bilingual parent educator.